FHC
FOOD & HOSPITALITY
CHINA

THE 28th FHC SHANGHAI GLOBAL FOOD TRADE SHOW

SHOW REPORT

Organized by Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd.

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Exhibition Overview

Exhibit Categories and Layout

International Pavilions and Partial Exhibitors' Messages

Professional Visitors Data Analysis

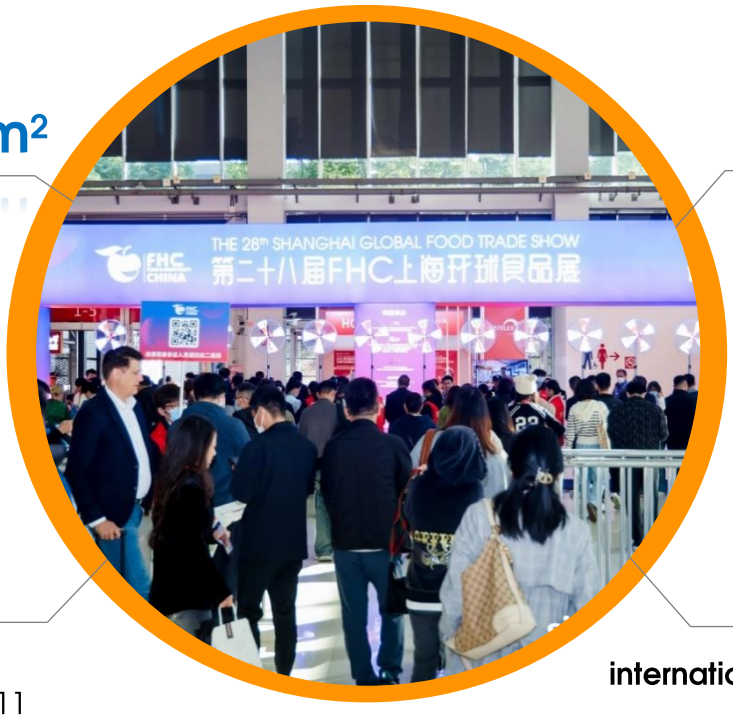
THE 28th FHC SHANGHAI

GLOBAL FOOD TRADE SHOW

Exhibition Overview

The 28th Shanghai Global Food Trade Show is hosted by the Shanghai Restaurants Cuisine Association, and Shanghai Sinoexpo Informa Markets International Exhibition Co. Ltd; jointly organized by the China Chamber of Commerce of I/E of Foodstuffs, Native Produce and Animal By-products (CFNA). As one of the most influential professional exhibitions in the food and beverage industry, FHC has successfully held 28 editions, serving a total of over one million professional buyers and becoming the preferred springboard for international exhibitors to enter and expand within the Chinese market. Simultaneously, it provides a specialized platform for domestic enterprises and regionally distinctive products to explore international trade opportunities and seek access to global markets.

200,000m²
Exhibition Scale



2,800+
Exhibitors
Domestic: 2,000
International: 870

173,143
Visitors
Domestic: 166,411
International: 6,732

21
international pavilions

350
international exhibitors

Exhibit Categories

This exhibition also included two potential sections for **Baby & Child Food Products** and **Food & Medicine Homology** for the first time.



Meat



Aquatic Product



Dairy



Sweets & Chocolate



Catering Supply Chain & Raw Material



Condiments & Oil



Coffee & Tea



Bakery & Light Meal



Food Processing & Packaging



Prefabricated Dishes & Central Kitchen



Canned Food & Raw Materials, Machinery and Equipment



Hot Pot Ingredients & Supplies



Leisure Food & Beverage

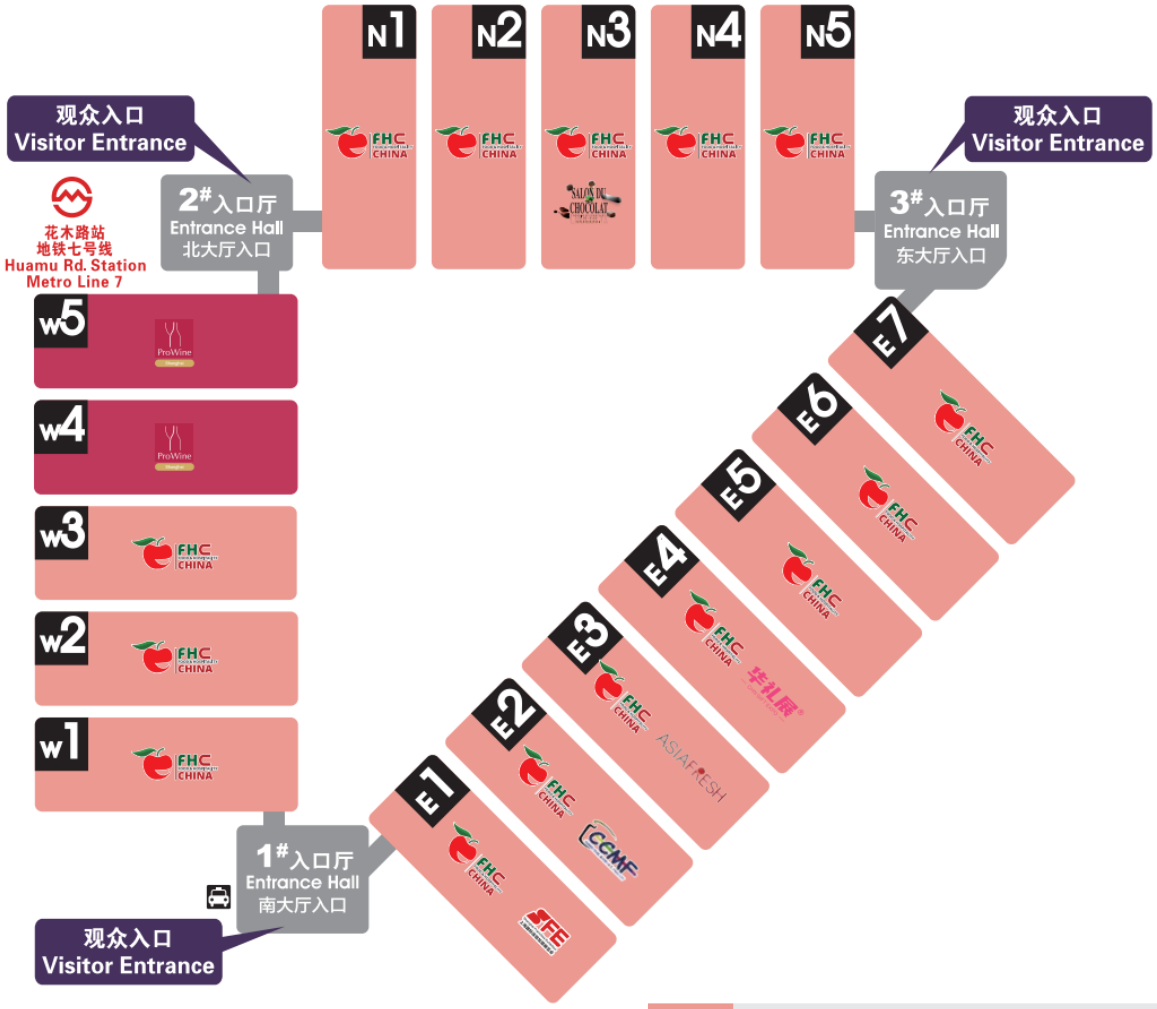


Baby & Child Food Products



Food & Medicine Homology

The Layout



STOP 免费班车（龙阳路地铁站）⟷ 3号入口厅
Shuttle Bus (Longyang Rd. Station) ⟷ 3# Entrance Hall

龙阳路站 · 地铁二号线
Longyang Rd. Station · Metro Line 2

N1	International Pavilions, Leisure Food
N2	International Pavilions, Leisure Food, Dairy and Beverage
N3	International Pavilions, Leisure Food, Chocolate
N4	International Pavilions, Imported Food
N5	International Meat and Seafood

E7	Prefabricated Dishes
E6	Bakery & Light Meals, Sugar Industry
E5	Coffee & Tea
E4	2025 Gife Expo
E3	China (Shanghai) International Fruit And Vegetable Trade Fair
E2	Canned Food and Machinery, Refrigerated Food
E1	Shanghai International Franchise Expo
W4-W5	ProWine Shanghai

International Pavilions

***The Region of Honour**

European Union | Italy | Turkey | United Kingdom | Canada

Uruguay | Czech Republic | Netherlands | United States | Malaysia

Australia | Singapore | Germany | South Africa | Spain

Austria | Thailand | Switzerland | Japan | South Korea

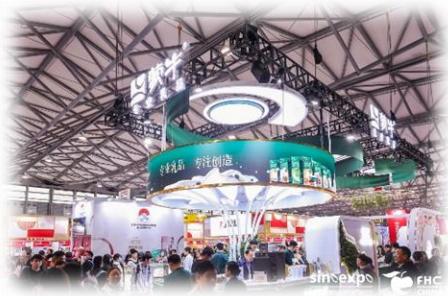
Ecuador | Sri Lanka | Philippines | .....





Partial Exhibitors













Partial International Pavilions' Messages

EU

Our key objectives for participating in FHC 2025 are to strengthen market presence and foster cultural exchange between Europe and China. FHC provides the opportunity to present the typical characteristics of European food: excellent taste, deep-rooted traditions, rich cultural heritage and know how. We tell Chinese importers of EU food and customers that, in the EU, food is produced with one of the highest standards of health, animal welfare and quality worldwide. We expect that, through events such as FHC, awareness and appreciation of the quality and unique characteristics of EU food will continue grow in China helping to further increase the agri-food trade between our markets in the years ahead. We look forward to building strong partnerships with the Chinese market. Welcome to the taste of Europe!

Mr. Wojciech Ptak
Agriculture Counsellor
Delegation of the European Union to China

Italy

Italian Trade Agency (ITA) constantly works to strengthen and develop the cooperation between our two nations, and to favor a flourishing growth in mutual business and commerce relationships. Representing a harmonious combination of nutrition, health, quality, and flavor, Italian cuisine offers a balanced and delightful culinary experience that exemplifies the Mediterranean diet to consumers across the globe, making the concept of "Made in Italy" significantly appreciated and well-recognized. From November 12th to 14th, in the Italian Pavilion organized by ITA Shanghai at FHC, 30 Italian food companies presented their cutting-edge products and expertise to Chinese and Asian partners, celebrating the essence of Italian cuisine in the realm of Settimana della Cucina Italiana nel Mondo (Week of Italian Cuisine in the World) and embracing the theme "Cucina italiana tra salute, cultura e innovazione" (Italian Cuisine: A Balance of Health, Culture, and Innovation).

Velia Filippelli
Deputy Trade Commissioner
Italian Trade Agency (ITA)

Partial International Pavilions' Messages

USA

We produce the 98 percent of the ginseng that we produce comes to China, so it's just great to meet new potential customers.

Robert Daniel Kaldunski - President
Ginseng Board of Wisconsin





Philippines

I think we have a very good potential here, and we will be coming again next year.

BLESILA LANTAYONA – Undersecretary
Philippine Department of Trade and Industry

URUGUAY

We think it's a very good place for positioning our brand due to the type of professional visitors that this trade show has.

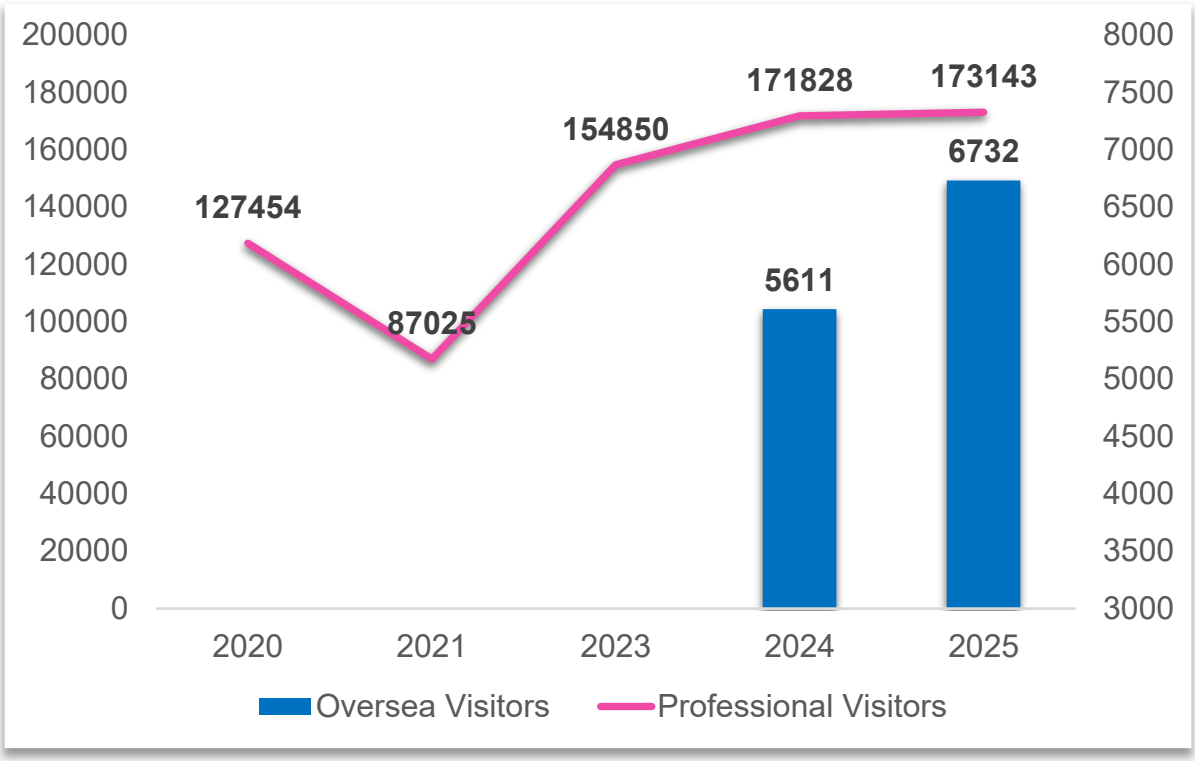
MARIA CECILIA SHAW
NATIONAL MEAT INSTITUTE OF URUGUAY - URUGUAY MEATS
PROMOTION AD PROJECT SPECIALIST



Targeted Visitors Analysis

Compared to last year, the overall number of visitors has steadily increased, especially the number of overseas visitors, which has risen by 20%.

Number of professional visitors from 2020-2025





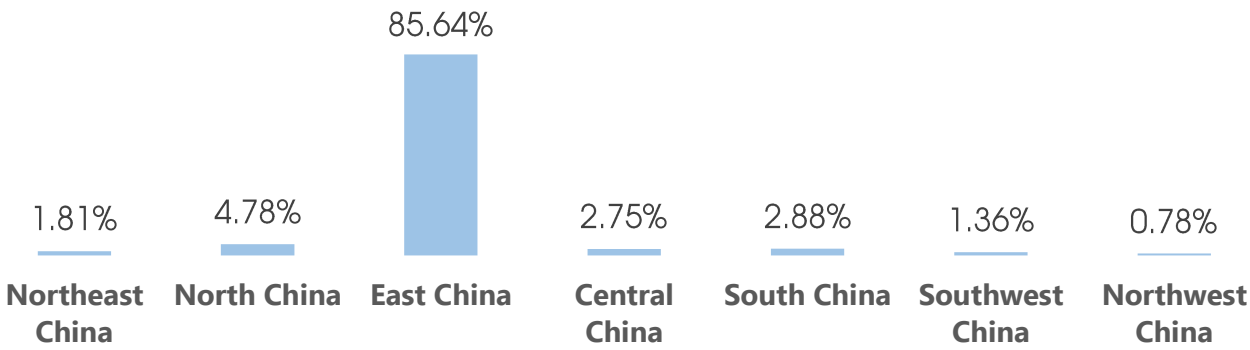


Targeted Visitors Analysis

Source of Industry Attributes

Distributor	14%
Manufacturer/ Producer/ Source Factory	12%
Importer/ General Agent	8%
Chinese Restaurant	7%
E-commercial Platform/ Online Store/ Multi-channel Network	7%
Convenience Store/ Retail Store/ Department Store/ Specialty Store	6%
Supermarket	6%
Western Restaurant & Light Meal Shop	5%
Service Provider	5%
Bakery/ Cake Shop/ Pizza Shop/ Pastry Shop	3%
Investment, Brand Incubation, Consulting & Planning, Training	3%
Cafe	3%
Hotel & BnB, Bar/ Club/ Entertainment Place	3%
Import Supermarket/ Duty-free Shop	3%
Supply Chain Service Provider/ Central Kitchen / Logistic	3%
Tea & Beverage Shop	2%
Ice Cream Shop/ Chocolate Shop/ Dessert Shop	2%
Media	2%
Catering Design/Packaging Design/ Food Design	2%
Group Meal Supply/ Event Catering Service/ Government & Enterprise Canteens, Airlines, Cruise Ships, Railways	2%
Others	2%

TOP 10 Domestic Visitors Distribution - Chinese Mainland

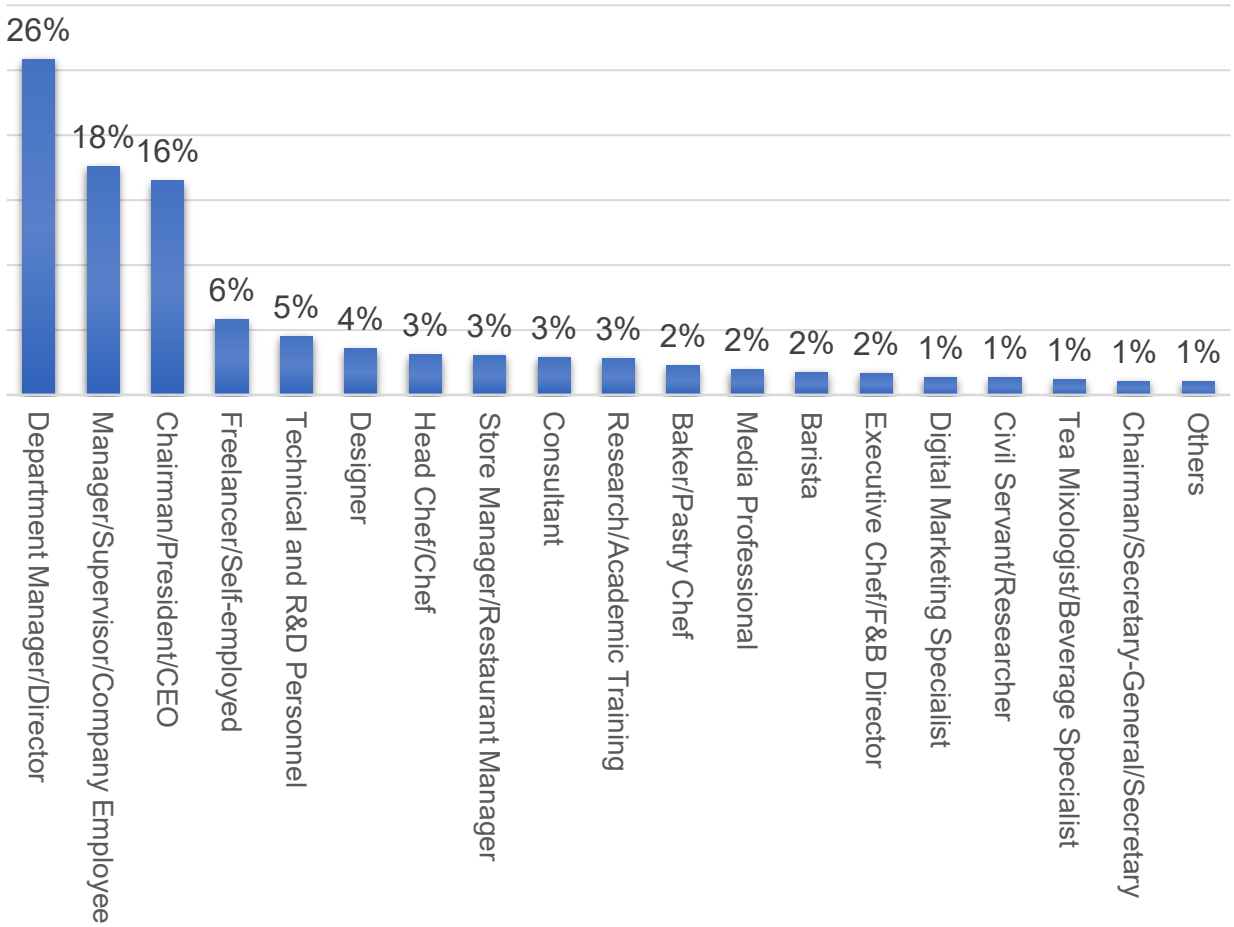


International Visitors Regional Distribution

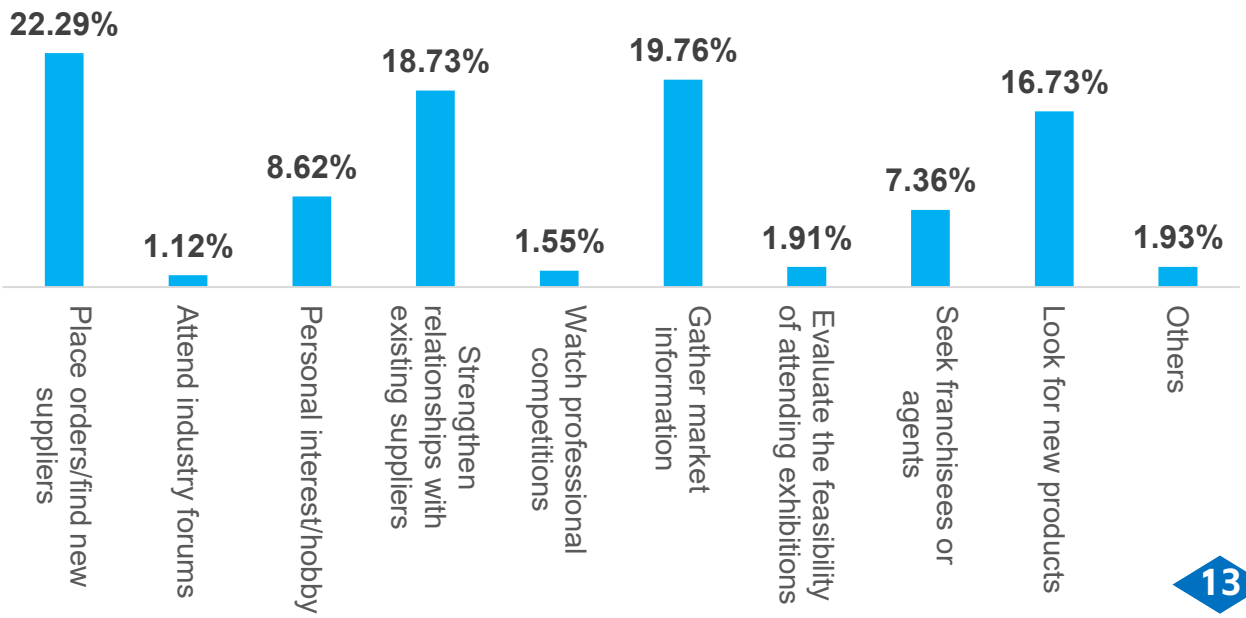
8.74%	Thailand	4.03%	Japan	3.06%	United States	2.12%	Vietnam
7.66%	Malaysia	3.81%	Indonesia	2.91%	Singapore	2.01%	Philippines
6.69%	Russia	3.42%	Mongolia	2.81%	Algeria	1.76%	Spain
6.55%	Republic of Korea	3.24%	Australia	2.52%	Italy	38.67%	Others

Targeted Visitors Analysis

Source of Positions



Purpose of Visit



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Media & Communication



Reached maximum virality:
Multiple mainstream platforms collaborated, achieving over 146 million searches and exposures across all channels, with official livestreams attracting 217,000 viewers.

THE 28th FHC SHANGHAI
GLOBAL FOOD TRADE SHOW

Part of Media List

Official Media Parter

Domestic Media Parters

International Media Parters

In no particular order

Media Exposure

Omnichannel Search and Exposure Volume

146 million+ (Last Year: 120 million)



2025 FHC Added Official Livestreams
(including WeChat Channels and TikTok)
Official livestreams reached **217,000 views**

Official and Partner Media

Readership: **470,000+** (Subscription followers grew by **25%**) — **WeChat Official Account**

WeChat Channels — View count: **690,000**

Cumulative playbacks: **16 million+** — **TikTok**

RedNote — Active views: approximately **1.37 million** (doubled compared to last year)

View count: **90,000** — **Overseas Media**

Partner Media — Coverage: **33.2 million+** (twice as high as last year)

Views: **1.69 million+** — **Others**

Media Photos

FHC 2025 adopted diverse media coverage formats, featuring not only **immersive live tour streams** but also **exclusive in-depth interviews with exhibitors**, comprehensively covering the highlights of the event.













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FHC Matchmaking



Precise Resource Matching:

Covering three major venues and nine matchmaking sessions, get your annual channels sorted in just 2 days.

THE 28th FHC SHANGHAI

GLOBAL FOOD TRADE SHOW

2025 FHC Matchmaking

Organizer: Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd.

Three venues, nine matchmaking sessions-lock in a full year of distribution in just two days.

195

Business Channels

Including but not limited to top-tier brands such as Yonghui Superstores, ALDI, Liqun Group, METRO, Lawson Shanghai, HotMaxx, Jollibee, Hefei Department Store Group, and more.



FHC Matchmaking

Brand Chain Hotels Special Session

Distributor & Wholesale Trade Special Session

Supermarket & Retail Chain Special Session

Chain Brand Catering, Coffee & Tea Beverage Special Session

Food Import-Export & Supply Chain Special Session

Chef's Selection – Brand Hotel & Catering Special Session

E-commerce Matching Hub

Brand Community Leaders

Community Group Buying

Private Domain Live Streaming

E-commerce Platforms

MCN Live Commerce Agencies

New Retail Closed-Door Meeting

2025 FHC Matchmaking

Partial Matchmaking List

JD.com
Dingdong Maicai
Aisen Meat
Bright Food International
Shanghai EASTERN AIR CATERING
Yuyuan Group
BRIGHT 919
Xinghualou Group
Sue Hsiao Liu
Shopkeeper's Restaurant

Yer· shari
Coucou
Heji Catering
Drunken Glory
Donghu Hotel
Shanghai LONG CHU FOODS Co., Ltd.
Shanghai Jinjiang International Catering Investment Management Co., Ltd.
Shanghai Old Town God Temple Catering (Group) Co., Ltd.
Xiaoyang Shengjian Enterprise Management Development (Shanghai) Co., Ltd.
Shanghai Yangguofu Enterprise Management (Group) Co., Ltd.
Shanghai Minhang Logistics Management Co., Ltd.

Partial E-commerce Channel List

POIZON
CONG ZI XING QIU
Shanghai Media Group Life
Yihui Zaiyi
Youjian Zhenxuan
Zhejiang Haizhou Fresh
Sister Ting's Channel
ZHENXI HAOWU
Xiu Yuan Zhengkang
LEJIA BOUTIQUE COLLECTION

Beijing TXM Infinity International Trade Co., Ltd.
Fugui Xiaoying & Da Xiaojie
Tianyue Xinxuan
Redu E-commerce
Mage Selection
Duipinba
Qunjielong Tangtuan
Langping Preferred
Yunyi Culture
Shandong Leling

Partial New Retail Closed-Door Meeting List

Yonghui
Metro
Liqun Group
Lawson
Jollibee
EGO
Xinjiayi
Hejiafu Convenience Store
Mingpin Shijia

COFCO Famous Wine Collection
Feng E Zushi
Chi Forest
Discount MAMA
Beijing Shangwei Chuangke Technology Co., Ltd.
Taobao & Tmall
POIZON App
Shanghai Tianye Group
Yimishiji
Baogou Supply Chain

in no particular order

FHC FOOD & HOSPITALITY CHINA

Forum & Conference



"Exhibition-Forum Integration":

Featuring 20+ industry forums covering core sectors of the food and hospitality industry, including retail, e-commerce, hospitality, chain operations, and design.

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GLOBAL FOOD TRADE SHOW

2025 FHC International Meat Summit

Organizer:
Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd.

12 Speakers

150+ Audience

From 2025 to 2026, the global meat industry is entering a pivotal phase of profound transformation. The market is evolving from simple scale expansion into a complex, interconnected ecosystem, where product differentiation and regional advantages are becoming the defining features. Supply and demand trends for beef, pork, and poultry are diverging, with major producers including Brazil, Australia, the United States, and the EU showing varied performance.

As the world's largest producer and consumer, China's meat imports from January to August 2025 displayed a clear pattern of "lower volume but higher prices", solidifying the annual trend of volume contraction, price appreciation, and structural upgrading. Meanwhile, geopolitical volatility, animal disease, and extreme climate events continue to test the resilience of the global meat supply chain. There is an urgent industry-wide need for a dedicated platform to share insights and navigate these challenges.

To systematically decipher key global and Chinese market dynamics, analyze core transformation issues, and share trade risk management strategies, we invite you to the 2025 FHC International Meat Summit. Join industry experts and leaders to gain the strategic insights needed to fortify your decision-making for 2026.





2025 China-EU Geographical Indication & Regional Brand Development International Forum

Organizer:

Shanghai Rural Special Technique Association

Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd.

Supported by

ZHE JIANG YONG XU AGRICULTURAL BRAND RESEARCH INSTITUTE

CHINA BRAND AGRICULTURAL STRATEGY PROPULSION CENTER

The forum focuses on optimizing the China - EU geographical indication mutual recognition mechanism and cross - border intellectual property protection. It conducts in - depth analysis of EU market access standards and shares classic cases of China - EU geographical indication products. Through four major sections, namely policy analysis, brand management, technology empowerment, and product promotion, it explores the path to building a market - oriented system for geographical indications and regional public brands, as well as practical solutions for technology and digital marketing to empower the innovation of geographical indication products.

The round - table forum conducts dialogues around the standard alignment of China - EU geographical indication mutual recognition, empowering rural revitalization, and brand strategies in the era of consumption upgrading, aiming to promote China - EU geographical indication cooperation and high - quality regional economic development.



150+
Audience

11
Speakers



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International Competition

Culinary, Pastry and Bakery Competition

Fashion Drinks and Coffee Series Competition

Chocolate Competition



THE 28th FHC SHANGHAI
GLOBAL FOOD TRADE SHOW

The 26th FHC China International Culinary Arts Competition

Organizer: All China Bakery Association

Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd.

Endorsed By WORLD ASSOCIATION OF CHEFS SOCIETIES



21 Competition Items

113 Professional Judges

446 Contestants

609 Participants

The FHC China International Culinary Arts Competition, as the flagship event of the FHC Shanghai Global Food Exhibition, have entered its 26th year this year. Co-hosted by the All-China Bakery Association and Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd., the competition has continuously innovated and elevated its professionalism since its inception in 1998. It stands as China's sole internationally recognized event certified by the World Chefs Association, empowering young domestic chefs through skill development and advancing the culinary and hospitality industries. The judging panel for the 2025 FHC Culinary Competition has been further elevated, featuring renowned international chefs whose exceptional discernment and extensive experience ensure impartial and professional evaluation throughout the event.

2025 FHC China International Pastry and Bakery Competition

Organizer: All China Bakery Association

Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd.

Endorsed By WORLD ASSOCIATION OF CHEFS SOCIETIES

The 2025 FHC China International Dessert Baking Competition is an individual competition affiliated with the China International Culinary Arts Competition and focuses on desserts and baking. This year's baking and dessert competition favors the more accessible categories, with simple items highlighting the contestants' basic skills and their ability to create and improve. Swiss rolls and pound cakes, Shouffle, chocolate lava cake are all popular basics in dessert stores in recent years. Each one were made in a unique way.



10 Competition Items **156** Contestants

56 Professional Judges **195** Participants





2025 FHC Shanghai International Culinary Championship

Organizer: All China Bakery Association

Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd.

Endorsed By WORLD ASSOCIATION OF CHEFS SOCIETIES

8 Professional Judges

18 Participants

FHC Shanghai International Culinary Championship is an invitational team competition for professional chefs. A total of 6 teams were invited to this year's competition. Teams are required to cook a set menu for 12 people within a time limit. The winning team will receive the 2025 FHC Shanghai International Culinary Championship Trophy!







Champion:

Luxembourg

1st Runner-up:

Mexico

2nd Runner-up:

New Zealand

2025 FHC Aussie Meat Butchers Challenge

Organizer: Meat and Livestock Australia
Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd.

Official Friendly & Cooperative Unit:
China Chamber of Commerce of Import & Export of Foodstuffs, Native Produce & Animal By-Products (CFNA)

Endorsed By WORLD ASSOCIATION OF CHEFS SOCIETIES

2025 FHC Aussie Meat Butchers Challenge is co-organized by Shanghai Sinoexpo International Exhibition Co., Ltd. and Meat & Livestock Australia. This year, the event's scale has been further expanded, inviting teams from overseas and regions such as Singapore, Hong Kong and Taiwan to participate, competing on-site with domestic teams. During the competition, through the exquisite skills of professional butchers and chefs, the charm of Australian red meat will be perfectly presented to consumers.



Award List

Winner	Qiyi International
1st Runner Up	Uma Wagyu Restaurant Group
2nd Runner Up	TFPR HARIMAU MERAH
Stone Sal the Best Newcomer Award	Technological and Higher Education Institute of Hong Kong (THEi)
Dingdong Fresh Best Innovation Award	Haiqi Meat Foods
NSW Best Teamwork Award Watson Kitchen	Watson Kitchen
Queensland Best Meat Yield Award	O`MEAT Fresh Meat Shop
Western Australian Best Dish Cooking Award	Dandenong
Team Participation Award	1) Meat Mate Fresh Meat Shop 2) Shenzhen Bifu Meat Food Co., Ltd. 3) Maosheng Shanfang 4) Henong & JIAJIAYUE

2025 FHC Savory of Shanghai

Organizer: Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd.

In 2025, FHC SAVORY OF SHANGHAI will be fully upgraded to a food development and on-site cooking demonstration event with the theme of "regional ingredients". Different flavors, origins, and diverse categories of cooking ingredients, as well as many managers and famous chefs from domestic and foreign exquisite restaurants or Michelin restaurants, will gather at the event site to combine brand catering equipment with high-quality ingredients and tailor representative exclusive dishes.





Partner and Sponsors



2026 World Fashion Drinks Competition China Division Shanghai

Organizer: All China Bakery Association

Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd.

Since 2014, the Shanghai International Fashion Drinks Competition (referred to as the "Fashion Drinks Competition", which was officially upgraded to the "World Fashion Drinks Competition China Division" in the 2025-26 season), co-hosted by the All-China Bakery Association and Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd., has gained recognition from the beverage industry and the public for 12 sessions. The competition stimulates the creative ability of beverage R&D personnel by limiting the raw materials of sponsors and allowing them to freely create creative beverages. Through the competition and interpretation of fashion drinks, it jointly spreads the tea drink culture, drives the development of the beverage market, and leads the new trend of the industry.



Champion:

Sun Yumeng

1st Runner-up:

Yi Kunpeng

2nd Runner-up:

Zhu Tiantian

4th Place:

Huang Wenjing

2025 China Coffee Roasting Championship

Organizer: All China Bakery Association

Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd.

Authorized Unit: World Coffee Championship

Coffee roasting, as one of the most technically demanding aspects of the "seed to cup" process, requires not only the roaster's meticulous dedication but also a deep understanding of green bean characteristics to achieve beans with exceptional flavor. Roasting competitions provide an opportunity for every coffee roaster to showcase their expertise. Based on the characteristics of the green beans and their familiarity with the roaster, each roaster applies distinct temperatures, times, and temperature profiles during the roasting process. Consequently, the beans roasted by each roaster will invariably differ. Simultaneously, these competitions serve as a platform for honing skills and driving continuous improvement. Precision controls the temperature of the beans within the roaster, guiding their tumbling and rolling. With focused attention, the roaster senses the magical moment of the Maillard reaction, ultimately crafting coffee beans with rich, aromatic flavor.



Champion:

Wang Jianning

1st Runner-up:

Zhao Jiaqi

2nd Runner-up:

Qi Shuai

4th Place:

Li Zirong

2026 China Latte Art Championship Shanghai Division

Organizer:

All China Bakery Association

Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd.

Authorized Unit: World Coffee Championship



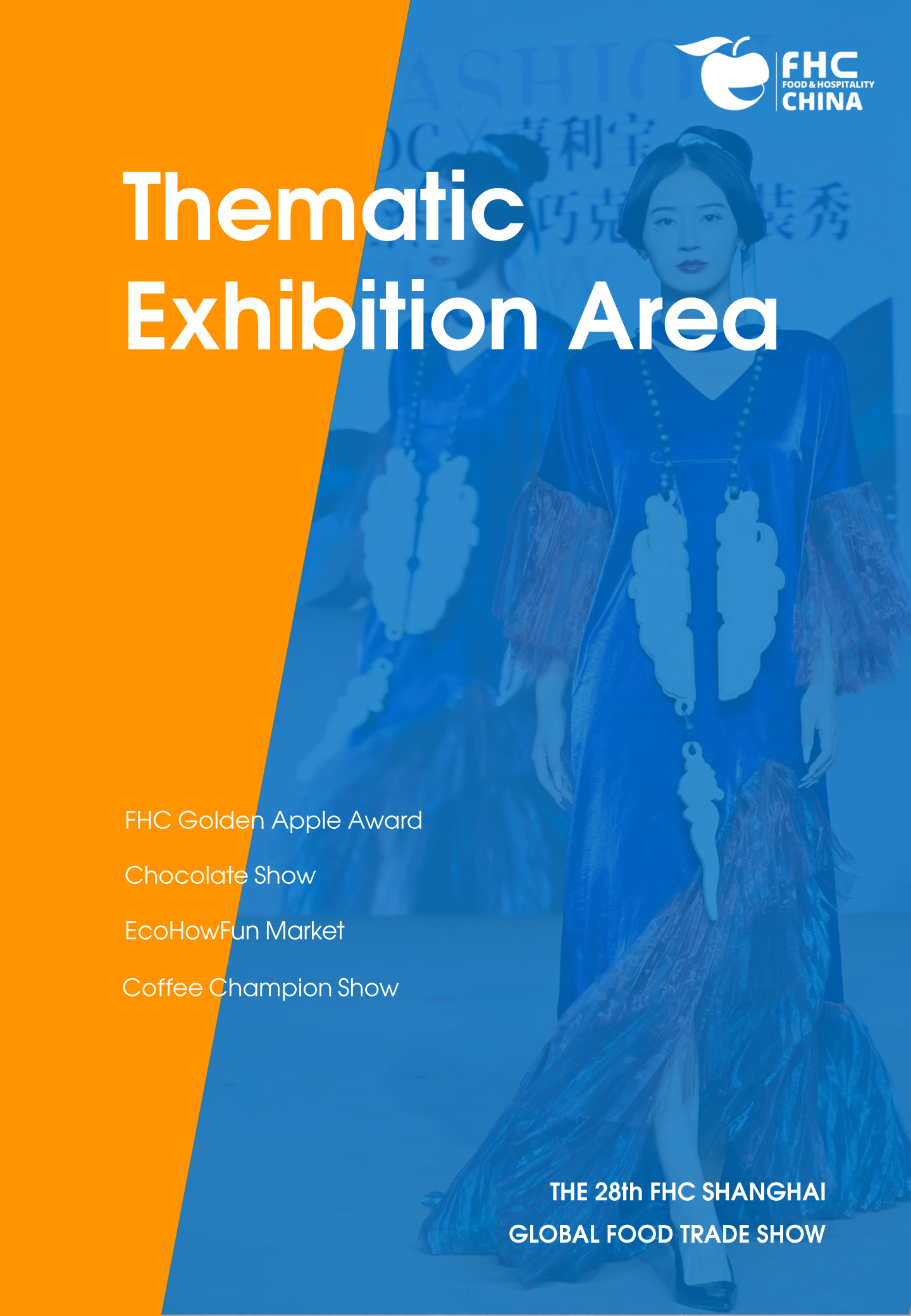
The World Latte Art Championship (WLAC) is a professional competition established by the World Coffee & Events (WCC), a global pioneer in coffee and events, to promote specialty coffee. It represents the pinnacle of latte artistry. Since 2013, Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd. has brought this international competition to China. Through professional event organization, authoritative judging panels, and international certification—coupled with market demand—the event has steadily gained recognition and prominence within China's coffee industry. The 2025 WLAC World Latte Art Championship concluded in Geneva, Switzerland, where Chen Zhuohao, representing Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd., claimed the championship title. This victory marks the second consecutive year a mainland Chinese competitor has triumphed at this premier event, following Liang Fan's 2023 win.





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Thematic Exhibition Area



FHC Golden Apple Award

Chocolate Show

EcoHowFun Market

Coffee Champion Show

THE 28th FHC SHANGHAI

GLOBAL FOOD TRADE SHOW

2025 FHC Golden Apple Award

Organizer: Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd.

FHC Shanghai Global Food Show has always been upholding the original intention of creating a platform for the exchange of product supply chain, end-users, industry business and trade information as well as culinary skills at the catering and retail end of the industry. The FHC Golden Apple Awards, as an important part of the FHC Shanghai Global Food Show, aims to recognize companies and individuals who have performed excellently in the global food and catering industry, and to promote the development and innovation of the industry. The winning corporate brands or individuals will be recognized with awards at the 28th FHC Shanghai Global Food Show. We hope that through our insights into the global food & catering, we can make good products and brands visible to the industry and more consumers.



2025 FHC Golden Apple Award

Most-Trending Product of the Year

- La Xixili (Beijing) International Trade Co., Ltd.
- Qizan Food Group Co., Ltd.
- Hulunbuir Zhongrong Food Co., Ltd.
- Tu Hsiao Yueh Food Store Co., Ltd.
- Fujian Heitian Trade Co., Ltd.
- Shanghai Baoqi Food Technology Co., Ltd.
- IMPERIAL BLOSSOM BEEF
- Jiangsu Yurun Meat Food Co., Ltd.
- Yonho Food (China) Co., Ltd.
- ZHONGBEI TART



Excellent Quality of the Year

- Namchow Food Group (Shanghai) Co., Ltd.
- Shanghai Bright Meat Group Co., Ltd.
- Guangxi State Farms Jin Guang Farm Co., Ltd.
- Zhuhai Tianhe Food Co., Ltd.
- Shanghai Milkground Food Tech Co., Ltd.
- China Mengniu Dairy Company Limited
- Beijing Sanyuan Foods Co., Ltd.
- Xiangshi Yi
- Shanghai Gangping Food Co., Ltd.
- Xinjiang Tianyun Organic Agriculture Co., Ltd.



2025 FHC Golden Apple Award

Innovative Brand of the Year

- Shanghai Qingshijia Food Technology Co., Ltd.
- DEPPOLIT
- Zhucheng Yuanchen Furui De Food Co., Ltd.
- Zhucheng Yuanchen Furui De Food Co., Ltd.
- Guangzhou Baistrong Food Co., Ltd.
- Jinba Chef Smart Cooking Robot
- Sunpure Consulting Group Co., Ltd.
- Shanghai Jincheng Refrigeration Equipment Co., Ltd.
- Hangzhou Frieger Kitchenware Co., Ltd.
- Guangdong Huangji Food Co., Ltd.



Global Impact of the Year

- Hormel (China) Investment Co., Ltd.
- Jiahele Food (Shanghai) Co., Ltd.
- Ma'anshan Bairui Food Co., Ltd.
- Chef Nic's Selection
- Yakult (China) Investment Co., Ltd.
- Lipton (Shanghai) Plant Products Co., Ltd.
- Simplot (China) Food Co., Ltd.
- Suzhou Molimoliya Brand Management Co., Ltd.
- Jirmaisi Food (Shanghai) Co., Ltd.
- Shanghai Yifu Food Co., Ltd.



2025 FHC Golden Apple Award

Global Brand of the Year

- U.S. Meat Export Federation
- Canada Pork
- Lacciá
- European Union Pavilion
- AHDB Dairy and Meat
- INAC – Uruguay Meats
- Lactasoy Co., Ltd.
- Italian Trade Agency (ITA)
- St.Petersburg
- Russian Export Center (REC)
- CONFECTIONER – MASTER LLC
- Mulletog (Shanghai) International Trade Co., Ltd.



Top-Tier Buyer of the Year

- Shanghai Jiaguoyuan Food Technology Co., Ltd.
- Shanghai Shengrun Xiangwang Food Technology Co., Ltd.
- Beijing De Faxing Trading Co., Ltd.
- Haile Spices (Jinan) Co., Ltd.
- Shanghai Shangrun Food Co., Ltd.
- Qingdao Desheng Hengxin Food Co., Ltd.
- Shanghai Yiwen Food Technology Co., Ltd.
- Guangzhou Jinnande Biotechnology Co., Ltd.
- Jiujia Wagyu (Shanghai) Supply Chain Co., Ltd.
- Lihe Flavor (Shanghai) Food Technology Co., Ltd.
- Guangdong Jiameiwei Food Technology Co., Ltd.



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See you in 2026.11.10-12

Booth Inquiry
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